In the United States Patent and Trademark Office **Patent Application Transmittal**

Transmitted herewith for filing is the Patent Application of:

Inventors(s): Laura M. L. Chan, Carsten E. Mytroen, Tack Tong

System and Method For Presenting Personalized Content on Electronic Commerce For:

Web Pages

Assignee Name: **International Business Machines Corporation**

Assignee Residence: Armonk, New York

Enclosed are

pages of specification, including 31 claims, plus sheets of Formal drawings.

X An assignment to International Business Machines Corporation, Armonk, New York 10504.

X A certified copy of a/an Canadian

application.

X Declaration and Power of Attorney.

X PTO-1449 & references

A return post card X

Other:

Filing Fee Calculation (For Other Than Small Entity)

Basic Fee:				100-100-1	\$770.00
Claims Fees:	Filed	Limit	Extra	Rate per Extra	
Total claims:	18	20	0	\$18.00	\$0.00
Independent claims:	3	3	0	\$86.00	\$0.00
Multiple Dependent Claim Presented \$290.00					\$0.00
				Total	\$770,00

Please charge the Deposit Account identified below for the Total set forth above. The Commissioner is authorized to charge payment of any additional filing fees required under 37 CFR §1.16 and any patent application processing fees under 37 CFR §1.17 or to credit any overpayment to the identified account. A duplicate copy of this sheet is enclosed.

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